

# PNS INSTITUTE OF TECHNOLOGY & MANAGEMENT

BHIKHANPURA, MUZAFFARPUR

**Approved by AICTE, New Delhi,**

**Affiliated to M.M.H.A.P. University, Patna**

## **BACHELOR IN BUSINESS ADMINISTRATION [BBA]**

**(3-YEAR DEGREE COURSE)**

1. **OBJECTIVE:** To development understand of modern business practice to enable them to make informed decision in problem solving in business and industry Further to develop communication skill and analytical skill in business .The training will equip them with the tools of objectivity to discharge managerial functions effectively.
2. **ELIGIBILITY:** +2 passed with minimum 45% marks from recognized Board/Madarsa Education.
3. **DURATION:** Three year academic Years and the University will hold examination at the end of the first, the second and the third years of the course , to be known respectively as BBA Honors Part I, Part II and Part III.
4. **COURSE STRUCTURE:** A candidate for the BBA examination shall be required to offer the following subject and will be examined in 16 papers according to the following curriculum.

### **1<sup>st</sup>Year:**

- |                            |                              |
|----------------------------|------------------------------|
| 1. Principal of Management | 2.Organization Behavior      |
| 2. Managerial Economics    | 4.India Business Environment |

### **Subsidiary Paper**

- |                             |                         |
|-----------------------------|-------------------------|
| 1. Business Communication-I | 2.ComputerApplication-I |
|-----------------------------|-------------------------|

### **2<sup>nd</sup>Year:**

- |                           |                                      |
|---------------------------|--------------------------------------|
| 5. Management Information | 6.Cost & Management Accounting       |
| 7 .Business Law           | 8.International Business Environment |

### **Subsidiary Paper**

- |                              |                          |
|------------------------------|--------------------------|
| 1. Business Communication-II | 2.ComputerApplication-II |
|------------------------------|--------------------------|

After the 2<sup>nd</sup> year Annual Examination, each student shall undergo a practical training of 8 week duration in an approved Business/Industrial /Service Organization and submit at least two copies of the Summer Training Report to the Head of the Department at least 15 days before

the date of commencement of the Final Year Examination This Summer Training Report shall carry 100 marks and it shall be evaluated for 60 marks by two external examiners to be appointed by the University and 40 marks shall be awarded on the basis of theory internal assessment.

### 3<sup>rd</sup>Year:

9. Financial Management
10. Marketing Management
11. Human Resource Management
12. Project report(on-the-job training and Viva voice)

### FEESTRUCTURE:

Semester	Course Fee	University Development Fee(one time)	Reg. & Misc. Charge	Exam Fee	Tarang & Eklavya/NSS
I	15000/-	2000/-	200/-	1550/-	30/-
II	15000/-	---	---	1550/-	--
III	15000/-	---	---	1550/-	---
IV	15000/-	---	---	1550/-	---
V	15000/-	---	---	1550/-	---
VI	15000/-			1550/-	---

**Total Fee- 101,530/-**

### RELEVANT INFORMATION

- (a) RESERVATION:** The University reserves the right to exercise its power in matter of admission in the best interest of the university. Reservation of seats as per Bihar State Government Rules.
- (b) SEAT LIMIT:** Maximum no. of seat 60, with 05 additional seats forward of NRI/ Foreign National.

